

beauty africa

YOUR DIRECT LINK TO THE AFRICAN MARKET



PROMOTE YOUR PRODUCTS IN AFRICA

BI-MONTHLY DIGITAL MAGAZINE

Tariff CARD

ADVERTISING RATES

All prices are in US Dollars

- Centre Spread \$6,812
- Outside Back Cover \$6,812
- Inside Back cover \$6,812
- Inside Front Cover \$6,812
- Full Page (Inside pages) \$4,087
- Half Page \$2,180
- Bookmarker \$2,725
- Special Position Add 10 per cent

Materials Required

- Trim Size: 21.6 x 29.1 cms;
- Accepted Material: Print-ready PDF files; Artwork on CD (Mac or PC);
- Artwork charges: US\$270. Just send product pictures in and your company logo. We create the advertisement and show you via the internet for your approval before printing.

sales@beauty-africa.com



P.O. Box 27669, Dubai
United Arab Emirates
Tel: +9714-2651719
Fax: +9714-2692151
sales@beauty-africa.com

www.beauty-africa.com

Advertising Package

All advertisers get the following free-of-charge:

- Two pages on the internet edition at **BEAUTY AFRICA ONLINE PORTAL** (www.beauty-africa.com) with hyperlinks to your company profile.
- Upto 5 product pictures in the **FEATURED ONLINE LISTING** (appended to your online **FEATURED LISTING**).
- Half-page company profile in the main digital magazine.
- **FEATURED LISTING** (worth US\$200) on the online **AFRICA BUSINESS DIRECTORY** at <http://directory.africa-business.com>

Special Discount for Longterm Advertising Contracts

beauty  **africa**

*Digital magazine with a reach of over **700,000** readers in key African markets*

Digital Publishing

The Most Effective Media in Africa



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